

2023-2026

STRATEGIC PLAN



**Public Library of Johnston
County & Smithfield**

Vision

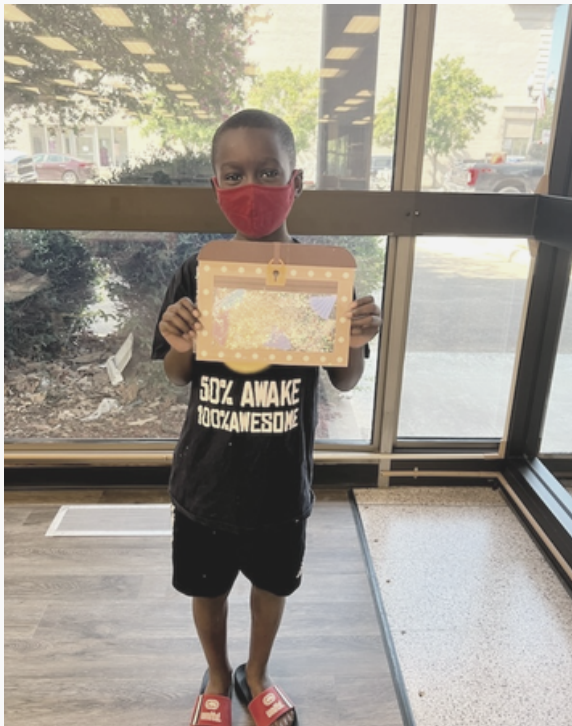
As your library, we aspire to meet the needs of our rapidly growing and diverse community by providing connections to promote well-being.

Mission

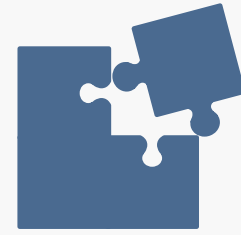
We empower our community by supporting literacy, fostering connections, and providing services that enrich lives.



STRATEGIC PLAN



Connecting Community



Goal 1:

The library promotes community cohesion to enhance community wellbeing, foster relationships, and collaboration.

Goal 2:

The library provides engaging spaces and events that foster connections and creativity.

Goal 3:

The library facilitates equitable access to library and community resources.



Connecting Community

Goal 1.1:

The library promotes community cohesion to enhance community wellbeing to foster relationships and collaboration.

Activities:

- Conduct classes and provide resources to promote literacy in all forms and hobbies.
- Collaborate and promote events that connect community members with others that have common interests
- Provide and evaluate community feedback and suggestions through surveys and a suggestions box

Goal 1.2:

The library provides engaging spaces and events that foster connections and creativity.

Activities:

- Provide welcoming library spaces that everyone can access
- Evaluate and prioritize ease of access of library services and resources
- Engage and collaborate with community stakeholders to develop and host recreational events and programs of all ages
- Create and foster library programming that speaks to all ages of the community

Goal 1.3

The library facilitates equitable access to library and community resources.

Activities:

- Evaluate outreach procedures to better assist and support groups and individuals that need library services outside of the facility
- Explore and implement resources to eliminate language barriers
- Evaluate library services to greater support our diverse communities

Growing Together



Goal 1:

The library uses its events and resources to increase inclusion and appreciation for diversity.

Goal 2:

The library contributes to economic wellbeing by connecting individuals and businesses to resources to meet their career and financial goals.



Growing Together

Goal 2.1:

The library uses its events and resources to increase inclusion and diversity.

Activities:

- Promote local and state talent by hosting events and programs for all ages
- Support efforts to engage underrepresented and underserved patrons through enhanced services and partnerships and increased customer satisfaction
- Engage with community stakeholders to develop and enhance more inclusive and diverse programs and collections.
- Increase staff knowledge and expertise by providing the necessary tools, resources, and professional development to become a more inclusive and diverse team to better assist our communities

Goal 2.2:

The library contributes to economic wellbeing by connecting individuals and businesses to resources to meet their career and financial goals.

Activities:

- Provide technology programming, learning opportunities, and assistance to library patrons
- Present classes and events that promote career development and opportunities by partnerships with local agencies
- Provide resources and tools to support job seekers and career minded individuals in their quest for employment
- Offer increased opportunities to share community information

Promoting Wellbeing



Goal 1:

The library supports family caregivers in becoming confident and competent providers.

Goal 2:

The library promotes and provides mental health resources and programs for the betterment of wellness of our communities.

Goal 3:

The library develops literacy and leadership skills to encourage civic engagement and involvement in the community.



Promoting Wellbeing

Goal 3.1:

The library supports family caregivers in becoming confident and competent providers.

Activities

- Promote and provide elderly care resources and classes
- Promote and provide library orientation resources
- Provide family friendly event times
- Provide Lexile level guidelines for caregivers/parents and parent literacy resources

Goal 3.2:

The library promotes and provides mental health resources and programs for the betterment of wellness of our communities.

Activities:

- Provide programming and resources to increase mental health awareness

Goal 3.3:

The library develops literacy and leadership skills to encourage civic engagement and involvement in the community.

Activities:

- Provide classes and events that inform and connect patrons to foster life skills for all ages
- Engage with local and state agencies to create partnerships that promote literacy and leadership skills for our communities
- Support local businesses by providing financial literacy workshops, tools, and resources